

# 5 Tips on Fundraising

Tim Moss



# #1 Ask yourself why you want the money

- Do you need it?
- Do you want it?
- Do you deserve it?
- Could you work/save more, spend less?



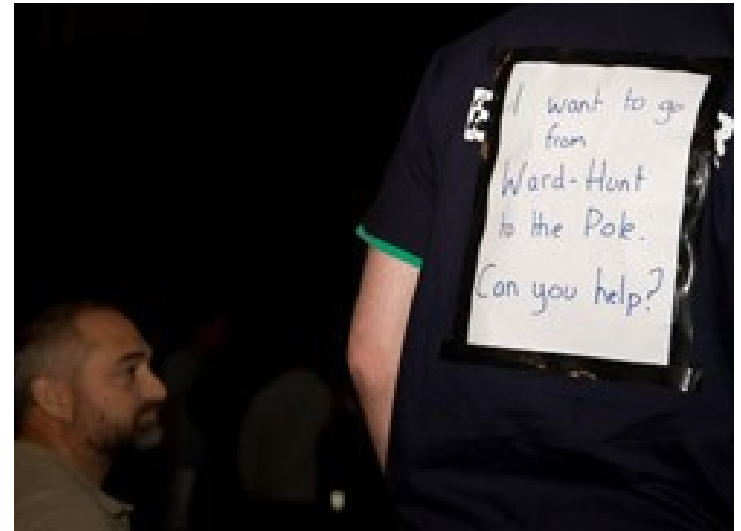
## #2 Do your research

- Be polite
- Be ready for any question
- Find out about grants (RGS Other Sources)



# #3 Tell everyone, take every opportunity

- Commit yourself
- Embarrass yourself
- Blog, Tweet, network (today!)



[www.eggandspoonrace.com](http://www.eggandspoonrace.com)

Sunday 6<sup>th</sup> December  
Clapham Common



## #4 Be honest, be open

- No hyperbole
- Tell it how it is
- Under promise, over deliver



# #5 Give something back

- Don't forget once you're back
- Make it worthwhile and enjoyable for sponsors
- Good for Karma (and the rest of us)



# 5 Tips on Fundraising

- Ask yourself: Why am I asking for money?
- Do your research
- Tell everyone, take every opportunity
- Be honest, be open
- Give something back

[www.thenextchallenge.org](http://www.thenextchallenge.org)

