

A British Olympian, Paralympian and Special Olympics Athlete Skiing to the South Pole in 2012

Reinforcing the London 2012 message:
Inclusivity - Accessibility - Participation

Marking the 100th anniversary of Captain
Scott first reaching the South Pole

"Including an Olympian in the expedition to the South Pole is exactly the kind of project that can show case Olympians' determination, strength and passion"

- British Olympic Association

"We are always pleased to hear about projects that consider the participation of Paralympians, especially one as adventurous as this which others might have deemed beyond the capabilities of a person with a disability"

- British Paralympic Association

"Special Olympics Athletes represent true courage in the face of daunting odds. In joining the team in the world's harshest environments, this same courage symbolically brands all athletes around the world"

- Special Olympics Great Britain

The 2012

Inspire
South Pole Project

The Team

Olympian – **Derek Redmond** (World, European and Commonwealth gold medallist sprinter)

Paralympian – **Marc Woods** (12 Olympic swimming medals including four Golds from five Games)

Special Olympics Athlete – **Declan Kerry** (Football selection for SOGB World Games, Athens 2011)

(Supported by Polar Explorer Rosie Stancer and Adventurer Tim Moss)

The Expedition

A self-sufficient journey across Antarctica, pitching the British flag at the South Pole in early 2012, ahead of the London Games.

Embracing the Olympic Movement, celebrating our country's great tradition of exploration and marking an historic occasion.

Become a Sponsor

London 2012 will be a monumental event and this project will be harnessing its excitement.

We will focus the eyes of the world on the a single moment that three British athletes fly their flag at the southernmost point on earth.

*We are currently looking for sponsors to join our team.
Contact Tim Moss for details.*

Project Ethos

This project has been inspired by the Olympic Movement and the greats of Polar exploration.

We aim to encourage participation, strive to be inclusive and accessible, and hope to be inspiring.

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