

The 2012 Inspire South Pole Project

*“Focusing the eyes of the world
on the moment three British Olympic Athletes
fly their flag at the South Pole in 2012”*



Intro

Inspire is a project to get a British Olympian, Paralympian and Special Olympics Athlete skiing to the South Pole under their own steam during the build up to the London 2012 Olympic Games.

The aim is to reinforce the London 2012 messages of inclusion, participation and inspiration by capturing and enhancing the inevitable excitement of the Olympics.

The Athletes



Derek Redmond
Olympian

One of Britain's greatest ever 400m athletes with World, European and Commonwealth Gold Medals in the 4x400m sprint.

Derek famously snapped his hamstring in the Barcelona 1992 semi-final, struggled to his feet and hobbled to the finish line in one of the most enduring scenes of the modern Olympics.



Marc Woods
Paralympian

Marc had his left leg amputated because of cancer when he was 17. The day after he had his stitches out he was back in the swimming pool.

In 17 years of competitive swimming, Marc won a staggering twelve Paralympic medals from five Games, including four gold.



Declan Kerry
Special Olympics Athlete

Most Consistent Performer 2009 for the Special Olympics Ellesmere Port & Neston Football Team, Dec has been selected for the 2011 World Games in Athens.

The Support



Rosie Stancer
Polar Adventurer

Famously described as "a cross between Tinkerbell and the Terminator", Rosie has skied to both Poles and broke the speed record for reaching the South Pole solo and unsupported.

Rosie will be training the team and leading them on the ice.



Tim Moss
Project Manager

After two years working in the Royal Geographical Society, Tim has organised expeditions to the seven continents and has several first British ascents under his belt.

He runs his own company – The Next Challenge – and will be managing the project.

The Expedition

Departs December 2011 for six weeks arriving at the South Pole in January 2012. The team will be skiing alone and without re-supply, carrying all their necessary food and equipment for four weeks on the ice.

Conditions they can expect to encounter include crevasses, zero visibility, giant ice ridges and hurricane force winds exasperating temperatures of -30°C .



We are currently looking for sponsors...

London 2012 will be a monumental event and this project will be a part of that excitement and attention. We are seeking partners to work with and support us.

Contact

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